

**PIONEER OF THE**

# *All Electric Kitchen*

**PUSHBUTTON RANGES**

**REFRIGERATORS**

**FREEZERS**

**DISHWASHERS**

**DISPOSALS**

**ELECTRIC SINKS**

**MATCHED CABINETS**

**WATER HEATERS**

**PIONEER OF THE**

# *All Electric Laundry*

**AUTOMATIC WASHERS**

**DRYERS**

**IRONERS**

**MATCHED CABINETS**

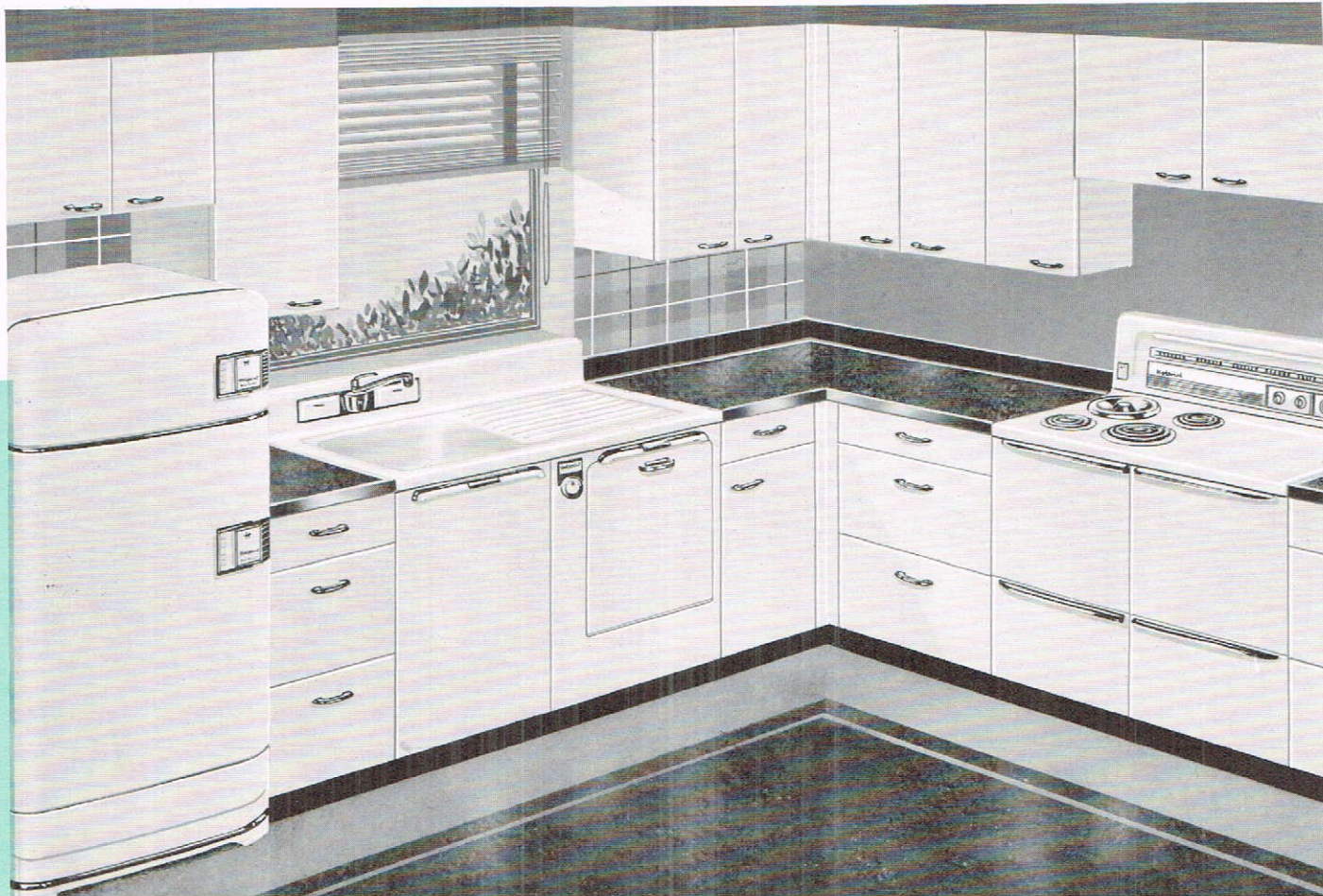
The Hotpoint logo is rendered in a bold, white, sans-serif typeface. It is set against a dark, wavy-edged rectangular background that resembles a piece of fabric or a stylized banner. The letters are closely spaced, and the overall design is clean and modern for its era.

**individually designs your complete**

*Package* **kitchen**

**and laundry**

# *Work Saving Centers*



# modern all-electric kitchens are ...

## DESIGNED AROUND "WORK-SAVING CENTERS"

Kitchen Designing follows today's trends in building compact, budget homes with emphasis on new livability and serviceability. Hotpoint meets this trend with a full line of custom-matched Appliances to fit the requirements of every Kitchen and Home Laundry. When you plan with Hotpoint Appliances, limited space does not mean the sacrifice of utility and efficiency in your Kitchen.

In order to achieve utility and efficiency in your Kitchen, Hotpoint plans a coordinated unit tailored to fit your kitchen activities. To make your "Dream Kitchen" possible, to achieve the maximum in beauty, Hotpoint offers custom-matched Appliances. Hotpoint has also developed "Work-Saving Centers" that streamline your kitchen activities and save you steps, time, and work.

**There are four "Work-Saving Centers"...** Storage and

**save steps**

**save time**

**save work**

Food Preparation, Dishwashing and Cleaning, Cooking and Serving. Scientific tests indicate it is best to plan your Kitchen *around* these Centers. Study the suggested arrangements in this catalog and see how easy it is to adapt them to your Kitchen Planning.

**Then visit your Hotpoint Dealer.** He can show you the brilliant new Hotpoint Appliances. You'll see how Hotpoint brings new convenience, new enjoyment, new utility to your Kitchen. Whether you are considering one Appliance or a complete All-Electric Kitchen, be sure to include Hotpoint in your plans for your home!

# work-saving center no. 1

## FEATURING COLOR PUSHBUTTON

## ELECTRIC RANGE

The Hotpoint outstanding line of Electric Ranges brings new speed, new simplicity . . . you cook with color! Five exact heats are at your complete control. Each exact heat has a different color to remind you of what's cooking! Additional ease and efficiency in cooking can be yours when you plan a Cooking and Serving Center *around* a Hotpoint Electric Range. On all Hotpoint Ranges there is a large, convenient work surface above the oven. For maximum convenience during cooking and serving operations, additional work area may be provided with Hotpoint Cabinets with counter tops. These Cabinets serve a dual purpose, they also provide extra storage space for utensils, condiments, etc. You can have an attractive picture window above your Range, or a roll-type window—for additional light and ventilation in your Kitchen. See the thrilling Hotpoint Pushbutton Electric Ranges today. See the Color Pushbutton Controls—famous Calrod® Heating Units—oversize, automatic oven—Dual Service Thrift Cooker—Hi-Speed Broiler—and many more features that make Hotpoint Ranges first in the hearts of American Homemakers!



### MODEL SHOWN

RD6 . . . Single-Oven Range with Pushbutton Control

### CABINETS SHOWN

KBD15 . . . 15" Base Drawer Cabinet

KBD18 . . . 18" Base Drawer Cabinet

KWL18 . . . 18" Wall Cabinet

KWH39 . . . 39" Wall Cabinet

KWR15 . . . 15" Wall Cabinet

### OTHER MODELS AVAILABLE

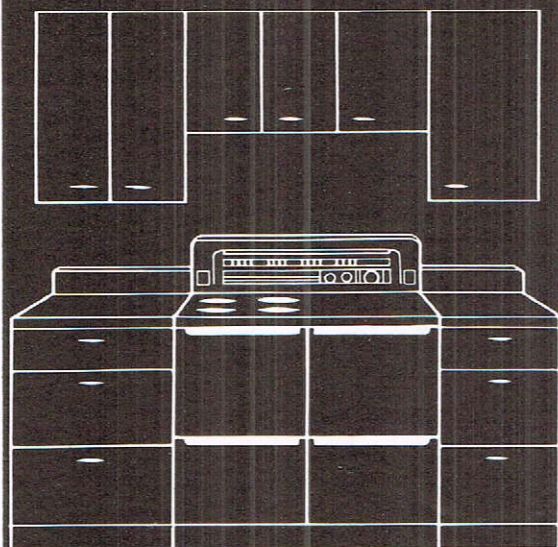
RD7 . . . Double-Oven Range with Pushbutton Control

RC14 . . . Unlighted Pushbutton

RB36 . . . Rotary Switch Range

RB38 . . . Medium Priced Range

RB39 . . . Economy Priced Range



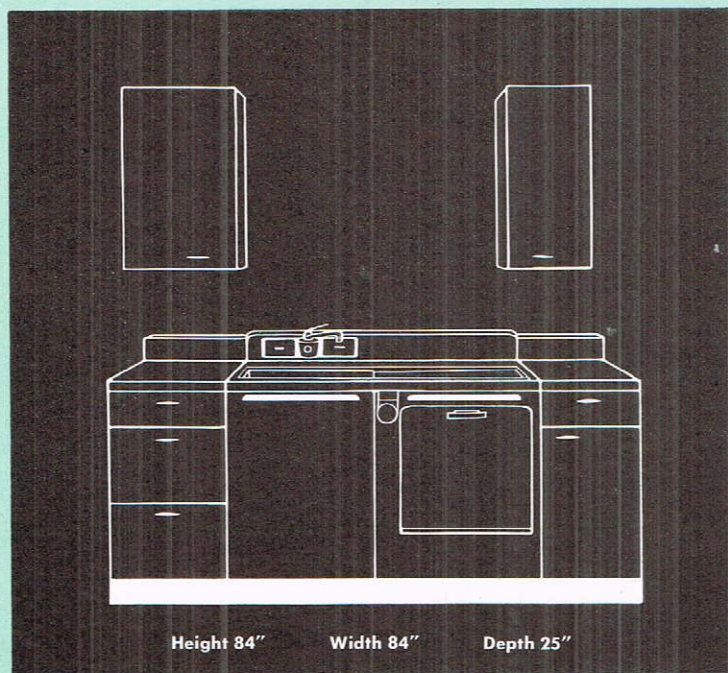
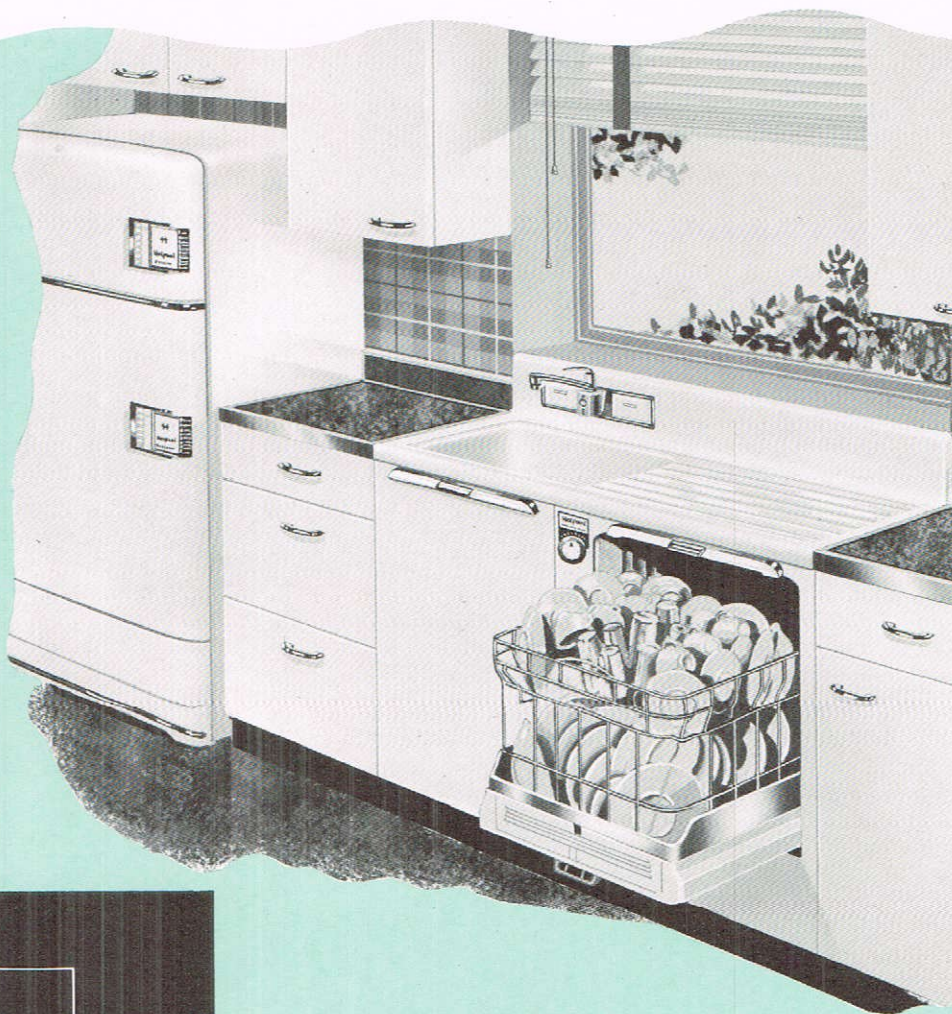
Height 84"

Width 72"

Depth 25"

**FEATURING HOTPOINT****DISHWASHER AND DISPOSALL**

The Hotpoint Automatic Electric Sink is a complete clean-up Center—with the Hotpoint Automatic Dishwasher and Garbage Disposall and featuring the Wonderflo faucet . . . one control for any temperature or amount of water. It's the wonderful Hotpoint Automatic Electric Sink. Modern, streamlined design adds new glamour, new beauty to your Kitchen. The sink is of standard height and depth to match Cabinets. The Hotpoint Automatic Dishwasher double-washes, double-rinses, and electric-heat dries your dishes, glasses, pots and pans, and silverware. It's quick, easy, clean, safe! It features front opening (free standing model can be installed under most counter tops). There's no more fuss and muss with unsightly, unsanitary garbage—the Hotpoint Disposall® shreds and flushes kitchen refuse down the drain, out of your house. The Disposall can be installed in any sink. It can also be operated with a septic tank. Be sure to include both of these marvelous appliances in your kitchen . . . get the complete Hotpoint Automatic Electric Sink with Dishwasher and Disposall!

**MODEL SHOWN**

MC16 . . . Dishwasher-Sink Combination

**CABINETS SHOWN**

KBR18 . . . 18" Base Cupboard Cabinet

KBD18 . . . 18" Base Drawer Cabinet

KW21 . . . 21" Wall Cabinet

KWL18 . . . 18" Wall Cabinet

**OTHER MODELS AVAILABLE**

MD5 . . . Dishwasher-Sink with Disposall

MC15 . . . Free-Standing Dishwasher with Porcelain Top

MC14 . . . Free-Standing Dishwasher Without Top

## FEATURING HOTPOINT

## SUPER-STOR REFRIGERATOR



## MODEL SHOWN

EG87-4 . . . Refrigerator-Freezer  
"Combination" with Super-Stor  
Door

## CABINETS SHOWN

KU24 . . . Utility Wall Cabinet  
KBD18 . . . 18" Base Drawer  
Cabinet  
KWH36 . . . 36" Wall Cabinet  
KWL18 . . . 18" Wall Cabinet

## OTHER MODELS AVAILABLE

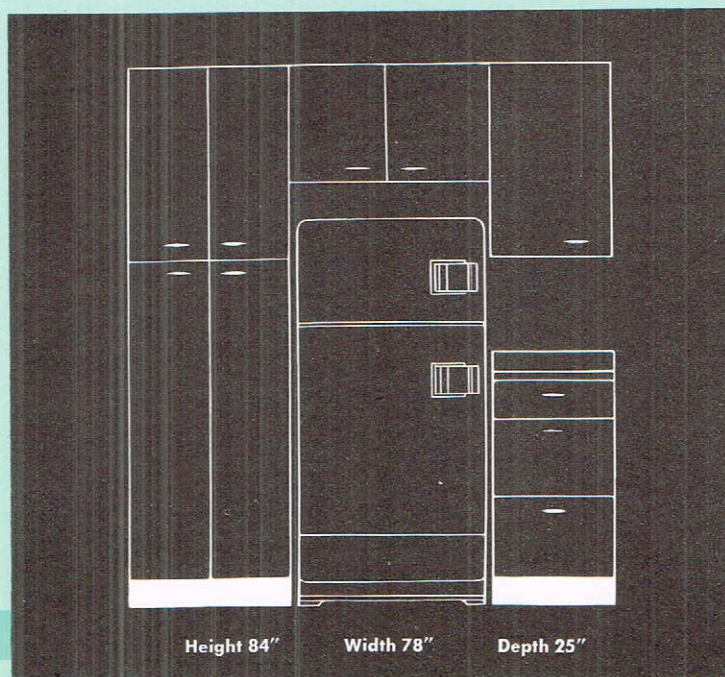
EG106-4 . . . Refrigerator-Freezer  
"Combination" with Super-Stor  
Door  
EC110 . . . The De Luxe Super-Stor  
EC86-4 . . . The De Luxe Eight,  
Super-Stor  
EF110-4 . . . The Standard Ten  
EF8 . . . The Special Eight

with Super-Stor Door and 8 separate food storage zones. When food is brought into your home, it must be stored in or near the Kitchen. Hotpoint Refrigerators offer ample refrigerated food storage space. This center should include sufficient base and wall cabinet storage for staple supplies, utensils, cutlery, etc. needed in food preparation. Having necessary storage space plus a big Hotpoint Refrigerator will necessitate your shopping once-a-week.

Because food is stored in this Center, it's the handy place for food preparation. A counter top or mixing board on the Base Cabinets provides the necessary space for this operation. Your Refrigerator door should open on the side adjacent to the food mixing surface for maximum convenience. (Hotpoint makes both right and left hand doors.)

The Hotpoint "Combination" Refrigerator-Freezer (illustrated here) solves another space problem. It offers a large Fresh Food Compartment plus a separate Frozen Food Compartment. Now even smaller kitchens can enjoy a Refrigerator and a Freezer.

There is a Hotpoint Refrigerator to fit every family's needs, every budget . . . all modern in styling and outstanding in performance.



# work-saving center no. 4

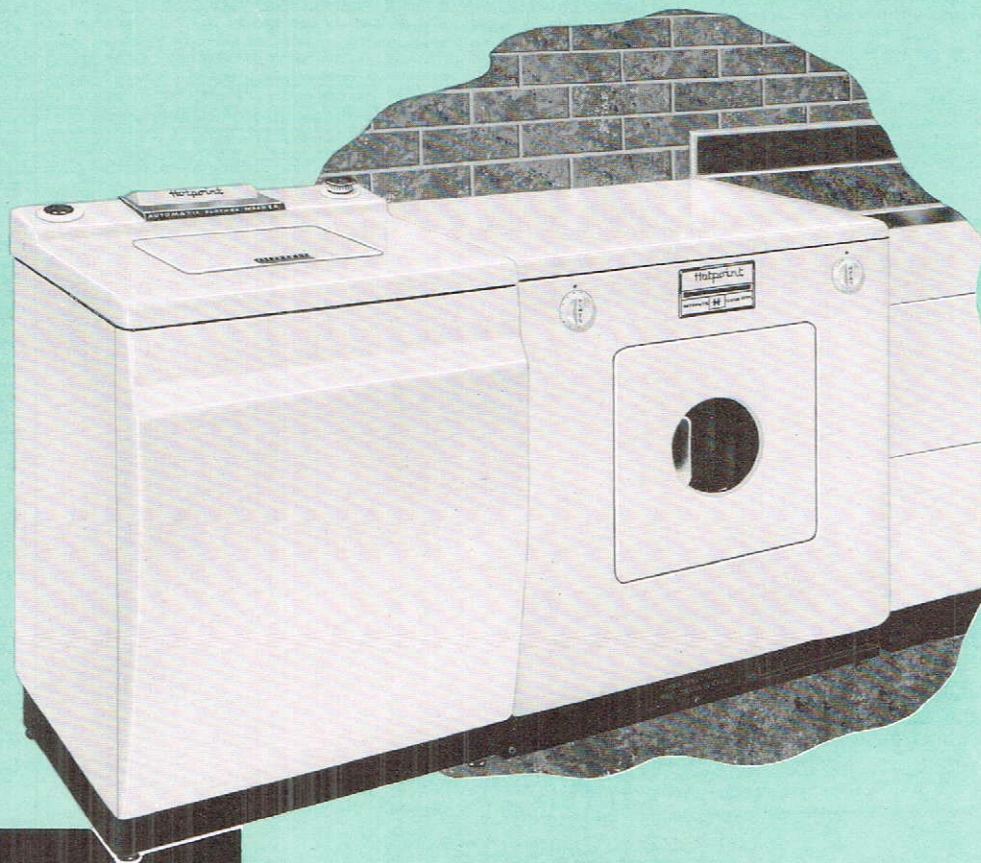
## FEATURING AUTOMATIC WASHER, DRYER, IRONER, WATER HEATER

The Laundry is no longer an eye-sore to be hidden away in a dark basement. Hotpoint's modern laundry equipment with the traditional Hotpoint beauty makes your laundry eye-pleasing.

Thoughtful planning in designing your home Laundry will save you steps and time—minimize your work. Include the Hotpoint Automatic Dryer in your plans. Be sure to have adequate storage space—install Hotpoint Cabinets—for laundry equipment, starches, etc.

Smart home owners include a Hotpoint Rotary Ironer in their laundry plans. Hotpoint offers two fine Ironers . . . cabinet and portable types.

Be sure to see the Hotpoint Clothes Washer with Wond-R-Dial control. This one control lets you wash your way automatically! With this one control, you select the amount of water—the temperature of water—the washing time to do the very best washing at the least cost. The Hotpoint Automatic Washer really washes and rinses clothes clean!



### MODEL SHOWN

LD2 . . . Automatic Dryer

### CABINETS SHOWN

KBD15 . . . 15" Base Drawer Cabinet

KW24 . . . 24" Wall Cabinet

KWR18 . . . 18" Wall Cabinet

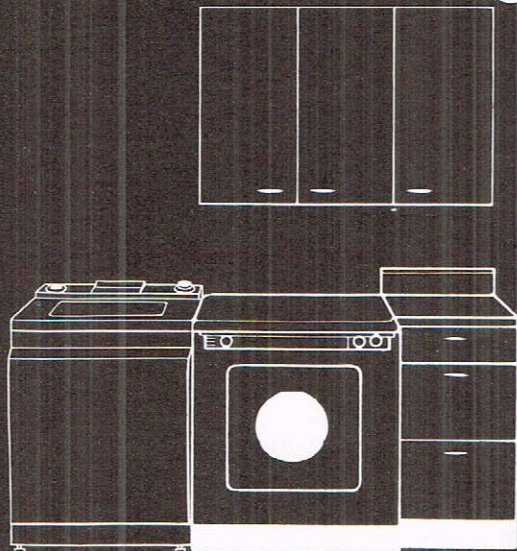
### HOTPOINT WASHER

LC3 . . . De Luxe Automatic Washer

### HOTPOINT IRONERS

LR1 . . . Standard Portable Ironer

LR4 . . . De Luxe Cabinet Rotary Ironer

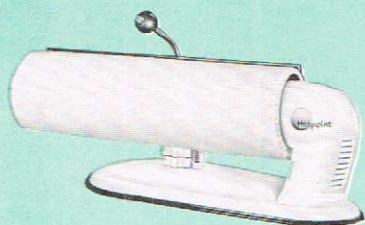
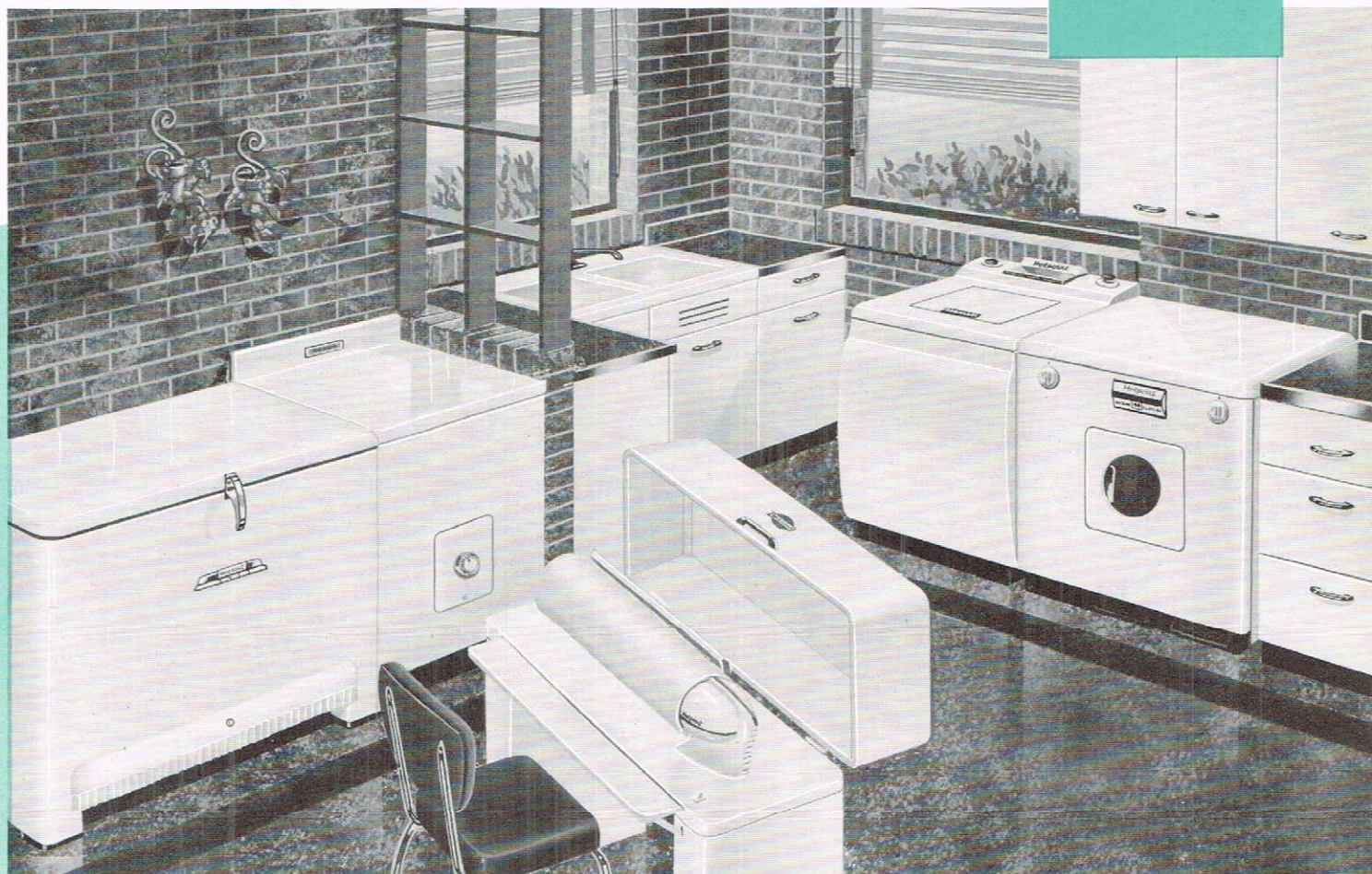


Height 84"

Width 71"

Depth 25"

# the utility room



Today's high costs combined with the scarcity of many materials have created new trends in design. When cost is

such an important factor, you are constantly concerned with budgeting. Never before has compactness and utility been so important. Budgeting may mean the elimination of a basement, but it does not have to mean the elimination of livability and serviceability in your home. You can plan a utility room that is eye-pleasing, work-saving, and it will save valuable space. If correctly designed and planned around Hotpoint Electric Appliances, your utility room will be a budget-saving, work-saving addition to your home.

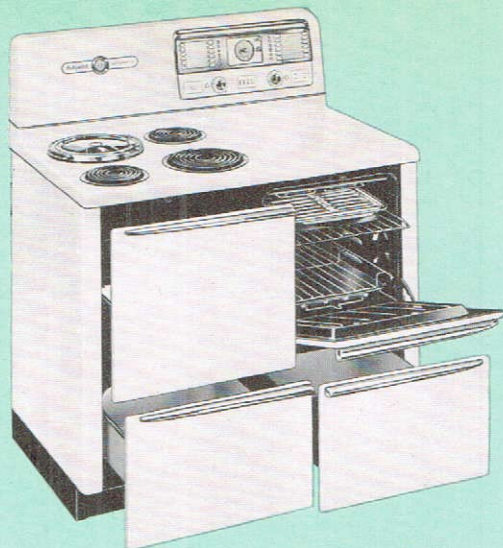
**In the suggested utility room** (illustrated here) you will note the compactness and over-all smoothness of design. This room is designed to serve a number of pur-

poses without sacrifice of valuable space. It serves as a laundry room with a Hotpoint Washer, Automatic Dryer, and Ironer. You can achieve maximum storage and work area with Hotpoint Cabinets. The Hotpoint Table Top Water Heater provides additional counter-top work surface where you need it. There's no need to worry about children playing in the utility room when it's equipped with a Hotpoint Water Heater.

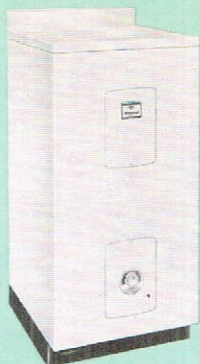
**The Hotpoint Food Freezer** is handily located in the utility room. If your kitchen is small, you will find this arrangement a perfect solution to the problem.

**There's room for plenty of Wall Cabinets**—they provide excellent storage space for canned goods, etc.

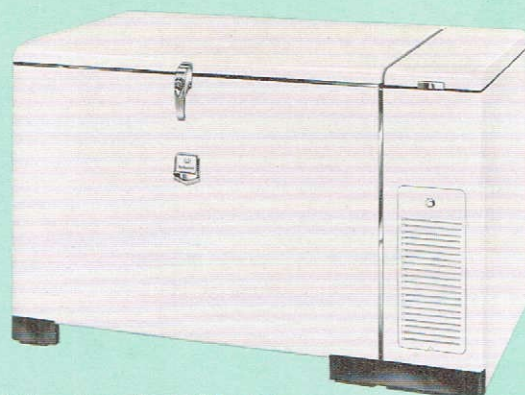
**See your Hotpoint Dealer**—let him show you how Hotpoint custom-matched Electric Appliances will answer your needs and bring new beauty, new efficiency, new enjoyment to your home.



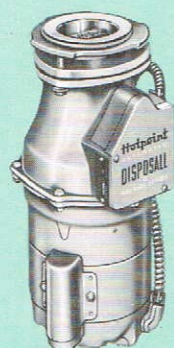
RC14 . . . Pushbutton Range



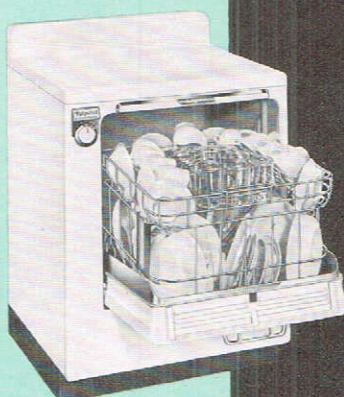
WB52-4 . . . Water Heater



EK11 . . . 11 cu. ft. Food Freezer



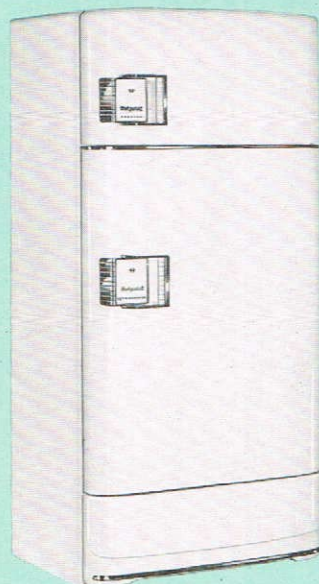
Disposall®—  
Automatic  
Food Waste  
Disposer.



MC15 . . . Dishwasher

There is a model to fit every family's need, every budget, in Hotpoint's complete line of custom-matched Electric Appliances. Forty-five years experience of exclusive Electric Appliance manufacturing experience plus thorough engineering and skilled workmanship assure you of superior quality. You can be sure of outstanding performance and complete satisfaction when you select Hotpoint for your home.

Whether you are considering one Appliance or an All-Electric Kitchen or Home Laundry—see your Hotpoint Dealer, he can help you.



EG106-4 . . . Refrigerator-Freezer  
"Combination"



LD2 . . . Automatic Clothes Dryer



LC8 . . . Automatic Washer



LR4 . . . Cabinet and Ironer

# Hotpoint

A GENERAL ELECTRIC AFFILIATE

5600 West Taylor Street  
Chicago 44, Illinois

*LOOK TO HOTPOINT FOR THE FINEST... FIRST*